

★ Spring Summer 2024 ★

Products may be subject to change and may be dropped



















































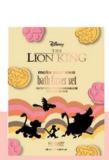












































FROZEN























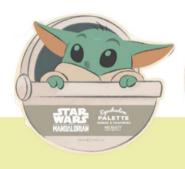






























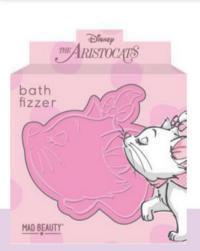






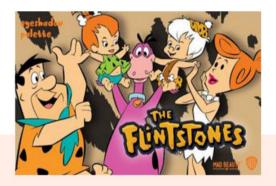




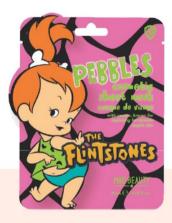


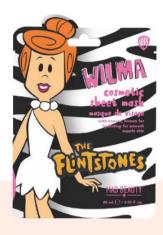




















GREMLINS

















This year we're shining a spotlight on some of the most enduring characters and much-loved icons of the last century! The eternally inspirational Disney Princesses Tiana, Ariel, Jasmine, Belle and Cinderella grace our Pure Princess collection, reimagined in a timeless pencil art style that's fresh out of the Disney studio and exclusive to Mad Beauty!.

Pure Princess Cosmetic Sheet Masks

Channel your favourite princess as you relax or refresh your complexion.

Made from a biodegradable material infused with hydrating hyaluronic acid.



Cosmetic Sheet Mask

Infused with cucumber to hydrate and

PACK SIZE: 12 CODE: DPRP-FG8226-12



Pure Princess Cinderella Cosmetic Sheet Mask

Fragranced with lavender, infused with aloe vera leaf extract to refresh and hydrate.

PACK SIZE: 12 CODE: DPRP-FG8228-12



Cosmetic Sheet Mask

Infused with coconut extract, known for its soothing and hydrating properties.

PACK SIZE: 12 CODE: DPRP-FG8231-12



Pure Princess Belle Cosmetic Sheet Mask

Infused with watermelon extract, known for its antioxidant properties and aloe vera leaf extract to hydrate.

PACK SIZE: 12 CODE: DPRP-FG8234-12



Infused with green tea extract, known for its

antioxidant properties to sooth and hydrate.

Cosmetic Sheet Mask

Pure Princess Cosmetic Sheet Mask Collection

The ultimate set, featuring one of each sheet mask in our Pure Princess collection.

PACK SIZE: 6 CODE: DPRP-FG8240-6



Pure Princess Cleansing Pads

Pure Princess Cleansing Pads Belle PACK SIZE: 12 CODE: DPRP-FG8319-12

Pure Princess Cleansing Pads Ariel PACK SIZE: 12 CODE: DPRP-FG8322-12

Three reusable cleansing face pads in each pack, supersoft and washable at 30 degrees.



Let your inner princess shine through! The super soft s keeps hair away from the face in comfort and style.

Pure Princess Ariel Headband PACK SIZE: 12 CODE: DPRP-FG8262-12

Pure Princess Tiana Headband PACK SIZE: 12 CODE: DPRP-FG8268-12



Pure Princess Fizzers

Relax in style with uplifting bath fizzers in three fragrances: Cinderella cedarwood and lime, Belle dark fruits and Tiana wildflower.

Pure Princess Fizzer Belle PACK SIZE: 8 CODE: DPRP-FG8283-8

Pure Princess Fizzer Cinderella PACK SIZE: 8 CODE: DPRP-FG8280-8

Pure Princess Fizzer Tiana PACK SIZE: 8 CODE: DPRP-FG8286-8









Pure Princess Perfume Stick

Charming solid perfume sticks, perfectly practical, portable and packable! Choose from two irresistable fragrances: Jasmine peony and blush suede and Arir pure Princess Bath Soaks myrrh and tonko.

Pure Princess Ariel Perfume Stick PACK SIZE: 8 CODE: DPRP-FG8405-8

Pure Princess Jasmine Perfume Stick PACK SIZE: 8 CODE: DPRP-FG8328-8



Bathe like royalty in a choice of three indulgent fragrances: Ariel ginger pear, Cinderella cedarwood and lime and Jasmine peony and blush suede.



Pure Princess Cinderella Bath Soak PACK SIZE: 6 CODE: DPRP-FG8246-6

Pure Princess Ariel Bath Soak PACK SIZE: 6 CODE: DPRP-FG8243-6

Pure Princess Jasmine Bath Soak PACK SIZE: 6 CODE: DPRP-FG8249-6

MAD BEAUTY MAD BEAUTY MAD BEAUTY



Pure Princess Shower Gel

Lather up and reveal your inner princess with handy hanging pouches in three fragrances: Ariel ginger pear, Belle dark fruits and Tiana wildflower.

Pure Princess Ariel Shower Gel PACK SIZE: 6 CODE: DPRP-FG8295-6

Pure Princess Tiana Shower Gel PACK SIZE: 6 CODE: DPRP-FG8301-6

Pure Princess Belle Shower Gel PACK SIZE: 6 CODE: DPRP-FG8298-6



Pure Princess Cosmetic Bags Keep precious possessions safe, fully lined with

an extra wide zip

opening for easy access.

Pure Princess Jasmine Cosmetic Bag PACK SIZE: 6 CODE: DPRP-FG8393-6

Pure Princess Tiana Cosmetic Bag PACK SIZE: 6 CODE: DPRP-FG8399-6

Pure Princess Belle Cosmetic Bag PACK SIZE: 6 CODE: DPRP-FG8396-6















16-pan palettes capture the essence of a princess in metallic shimmers, buttery mattes and head turning pressed glitters.

Pure Princess Ariel Eyeshadow PACK SIZE: 6 CODE: DPRP-FG8334-6

Pure Princess Belle Eyeshadow PACK SIZE: 6 CODE: DPRP-FG8340-6









MAD BEAUTY



Adding shower gel to these magical embellished puffs works up a foamy luxurious lather for a royally enhanced cleanse!

Pure Princess Ariel Body Puff PACK SIZE: 12 CODE: DPRP-FG8289-12

Pure Princess Belle Body Puff PACK SIZE: 12 CODE: DPRP+FG8292-12









Pure Princess Hand Cream and Nail File

Enriched with moisturising shea butter, each hand cream includes an iconic nail file design attached to the tube. In three fragrances: Ariel ginger pear, Cinderella cedarwood and lime and Belle dark fruits.



Pure Princess Ariel Hand Cream & Nail File PACK SIZE: 6 CODE: DPRP-FG8271-6

MAD BEAUTY

Pure Princess Belle Hand Cream & Nail File PACK SIZE: 6 CODE: DPRP-FG8277-6

Pure Princess Cinderella Hand Cream & Nail File PACK SIZE: 6 CODE: DPRP-FG8274-6



Pure Princess Lip & Cheek Tint

This stackable lip and cheek tint This stackable lip and cheek tint is designed to mix and match to create a naturally beautiful look that's fit for a princess, build colour, blend and combine shades for the perfect hue.

PACK SIZE: 8 CODE: DPRP-FG8408-8





Perfect your princess pout! Lightweight clear balms leave lips soft while adding multi-dimensional shine, in three fragrances: Ariel ginger pear, Jasmne coconut, Belle dark fruits and Tiana wildflower.

Pure Princess Ariel Lip Balm PACK SIZE: 8 CODE: DPRP-FG8358-8

Pure Princess Belle Lip Balm PACK SIZE: 8 CODE: DPRP-FG8360-8

Pure Princess Jasmine Lip Balm
PACK SIZE: 8 CODE: DPRPPACK SIZE: 8 CODE: DPRP-

Also avilable in a 24pc CDU

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MAD BEAUTY





To coincide with the release of Disney's The Little Mermaid live action movie, we are introducing a nostalgic collection to truly treasure, beautiful Ariel poses from the original animation. Precious shell shaped formats and eye-catching iridescent finishes are inspired by shimmering scales and the sparkling ocean.



The Little Mermaid Hair Clips

Glimmering little treasures for the tresses, three precious mini claw clips in an iridescent pearlised finish with gold foil detail.

PACK SIZE: 12 CODE: DLM-FG8445-12



The Little Mermaid Shell Lip Balm Duo

Prepare to pucker up and lock lips with this moisturising duo in fruity strawberry and blueberry fragrances.

PACK SIZE: 12 CODE: DLM-FG8437-12



The Little Mermaid Hand and Body Wash

Cleanse hands with the refreshing aroma of coconut and sea salt, a fabulous shimmering addition to any bathroom shell-fie and refillable too!

PACK SIZE: 6 CODE: DLM-FG8443-6



The Little Mermaid Hydrogel Under Eye Masks

Brighten up those peepers or soothe tired eyes with these shimmering iridescent hydrogel masks. Includes three pairs of masks.

PACK SIZE: 12 CODE: DLM-FG8464-12



MAD BEAUTY

The Little Mermaid Clay Mask Trio

Seas the day and mask your way to a glowing complexion! Enriched with aloe vera leaf extract known for its soothing properties, each single use mask in this trio has its own unique ingredients:

Avocado with avocado oil to help moisturise and refresh the skin. Green Tea with green tea leaf extract known for its antioxidant properties. Soft Rose with rose water known for promoting healthy glowing skin.

PACK SIZE: 12 CODE: DLM-FG8449-12



The Little Mermaid Bag Duo

Channel some serious under the sea vibes with these two pretty and practical transparent pouches and clearly see what treasures lie inside as you perfect your next shell-fie.

PACK SIZE: 8 CODE: DLM-FG8461-8



The Little Mermaid Soap on a Rope

Shell yeah! Fragranced with the beachy aroma of coconut and sea salt, lather up under running water then hang to dry for a longer lasting soap.

New!

PACK SIZE: 6 CODE: DLM-FG8435-6



The Little Mermaid Bath Salts

Make waves with a handful of coconut and sea salt fragranced bath salts then dive in and feel the tension of the day float away.

PACK SIZE: 12 CODE: DLM-FG8455-12



The Little Mermaid Body Mist

Beach please! Desert island daydreams come easy any time with this coconut and sea salt fragranced body mist.

PACK SIZE: 6 CODE: DLM-FG8440-6



The Little Mermaid Bath and Body Gift Set

Feel easy breezy and refreshed in no time with this beachy duo of body wash and body lotion, fragranced with coconut and

PACK SIZE: 6 CODE: DLM-FG8452-6

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POP VILLAINS

It really does feel good to be bad with our Pop Villains collection! Inspired by the forever chic Maleficent, Cruella, Ursula and Evil Queen, discover gifts and self-care treats for those looking to explore their wicked side!





Pop Villains Cosmetic Sheet Masks

Unleash your inner villain. Printed face masks infused with a range of ingredients to help give the skin a refreshing and hydrating boost.







Cruella Coconut PACK SIZE: 12 CODE: DV-FG4812-12



VILLAIN

Evil Queen Apple PACK SIZE: 12 CODE: DV-FG4815-12



Ursula Cucumber PACK SIZE: 12 CODE: DV-FG4809-12



Pop Villains
Self Heating Eye Masks
Three single use heated

eye masks activate when in use, with a gently warming sensation to aid relaxation and restful sleep.





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Pop Villains Hair Mask & Shower Cap Duo

A moisturising hair mask and hair cap to lock in moisture leaving locks looking smoothed and feeling renewed.

PACK SIZE: 6 CODE: DV-FG4835-6



Pop Villains Eye Sheet Masks

Fibre masks soaked in serum infused with cucumber and green tea extract to soothe and hydrate, includes three applications.

PACK SIZE: 12 CODE: DV-FG4872-12



Pop Villains Tattoos

Eight temporary body tattoos in a range of designs inspired by Disney's Evil Queen.

PACK SIZE: 12 CODE: DV-FG4820-12



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Watch your nails transform from bad to evil with these heat sensitive colour changing nail stickers.

Pop Villains

Heat Reveal Nail Stickers

PACK SIZE: 12 CODE: DV-FG4899-12



Pop Villains Lip Tattoo Transfer

Add impact to any look with these wickedly glam temporary lip tattoos in a classic dogtooth print.

PACK SIZE: 12 CODE: DV-FG4881-12



Pop Villains Headband & Face Masks Set

Includes four single use face mask sachets in a passionfruit fragranced cream formulation and apple fragranced clay mask with one reusable headband.

PACK SIZE: 6 CODE: DV-FG4850-6



Pop Villains Headband

Keep those evil flyaways at bay and your face clear and ready for a wicked pamper session with these villainous headbands!

Evil Queen PACK SIZE: 12 CODE: DV-FG4875-12

Maleficent PACK SIZE: 12 CODE: DV-FG4847-12