

JJDK
PREMIUM



SPRING/SUMMER 2024



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COLORS, PATTERNS AND QUILTS

I have always wanted to visit Morocco / Marrakech, a country with deserts, mountains, another culture, and an amazing architecture. That is overall a striking contrast to Denmark. Besides Marrakech has always attracted numerous of artists and designers throughout time.

Then the time came, and I left for Marrakech on February 23, and I have to say that it didn't take long for my head to spin with ideas about this upcoming collection.

The many beautiful colors - Majorelle-blue, ochre, Sahara-red, Tanmegroute-green... composed in beautiful patterns of tiles from head to toes can be seen everywhere - so fascinating.

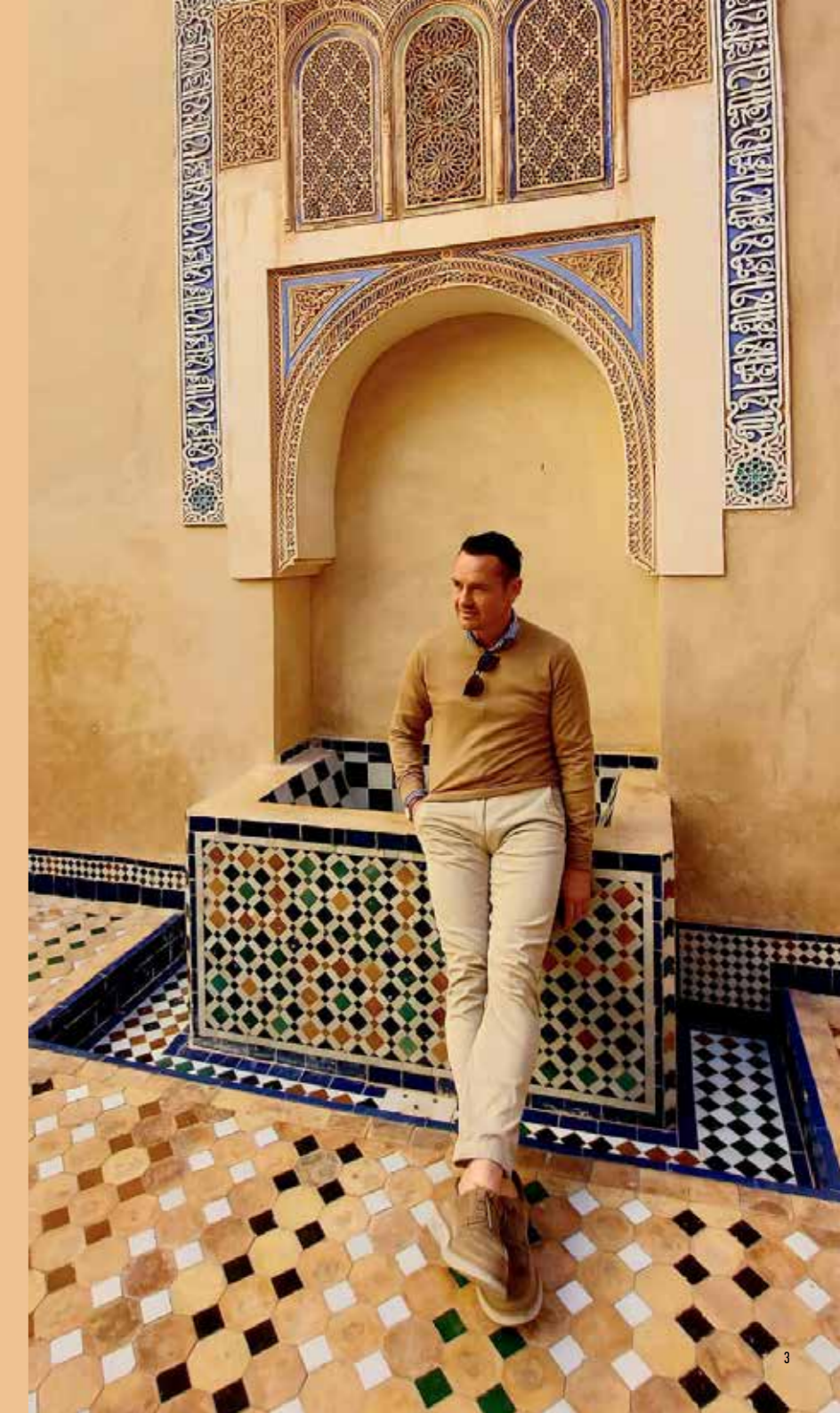
So here it is, the new JJDK Spring/Summer 2024 collection inspired and made by the Moroccan / Marrakesh spirit of colors, patterns, quilts, and materials, used as well for outer fabric as for lining.

I hope you will love this collection.

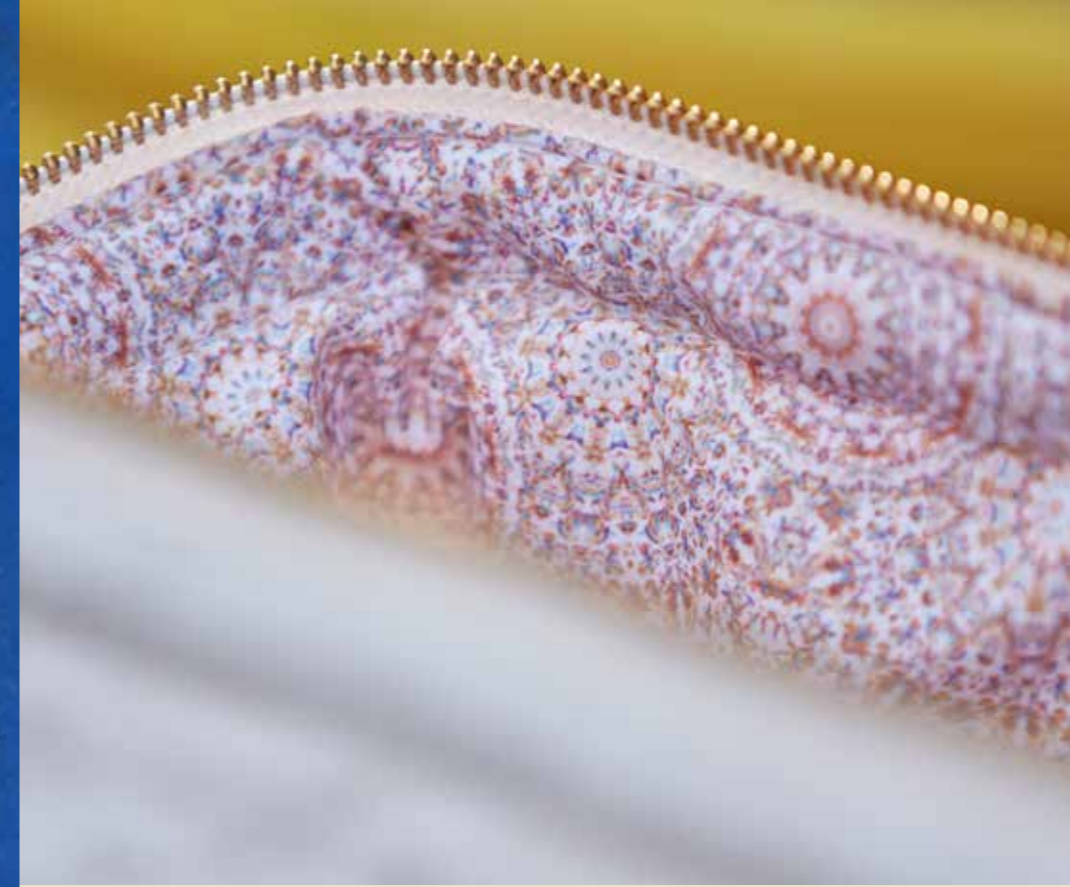
With best regards

Jakob Bredahl-Kjær

JJDK
DESIGN OF DENMARK



CASABLANCA



- CASABLANCA | Item no. 61823 | Large Cosmetic Bag | Color Tetouan White | Size 25 x 18 x 12 | Interior 4 elastic pockets | Quality Terylene
- CASABLANCA | Item no. 61824 | Cosmetic Purse | Color Tetouan White | Size 19 x 10 x 8 | Interior 1 elastic pocket | Quality Terylene
- CASABLANCA | Item no. 61825 | Large Cosmetic Bag | Color Bright Yellow | Size 25 x 18 x 12 | Interior 4 elastic pockets | Quality Terylene
- CASABLANCA | Item no. 61826 | Cosmetic Purse | Color Bright Yellow | Size 19 x 10 x 8 | Interior 1 elastic pocket | Quality Terylene
- CASABLANCA | Item no. 61827 | Large Cosmetic Bag | Color Sahara Sand | Size 25 x 18 x 12 | Interior 4 elastic pockets | Quality Terylene
- CASABLANCA | Item no. 61828 | Cosmetic Purse | Color Sahara Sand | Size 19 x 10 x 8 | Interior 1 elastic pocket | Quality Terylene

DID YOU KNOW...

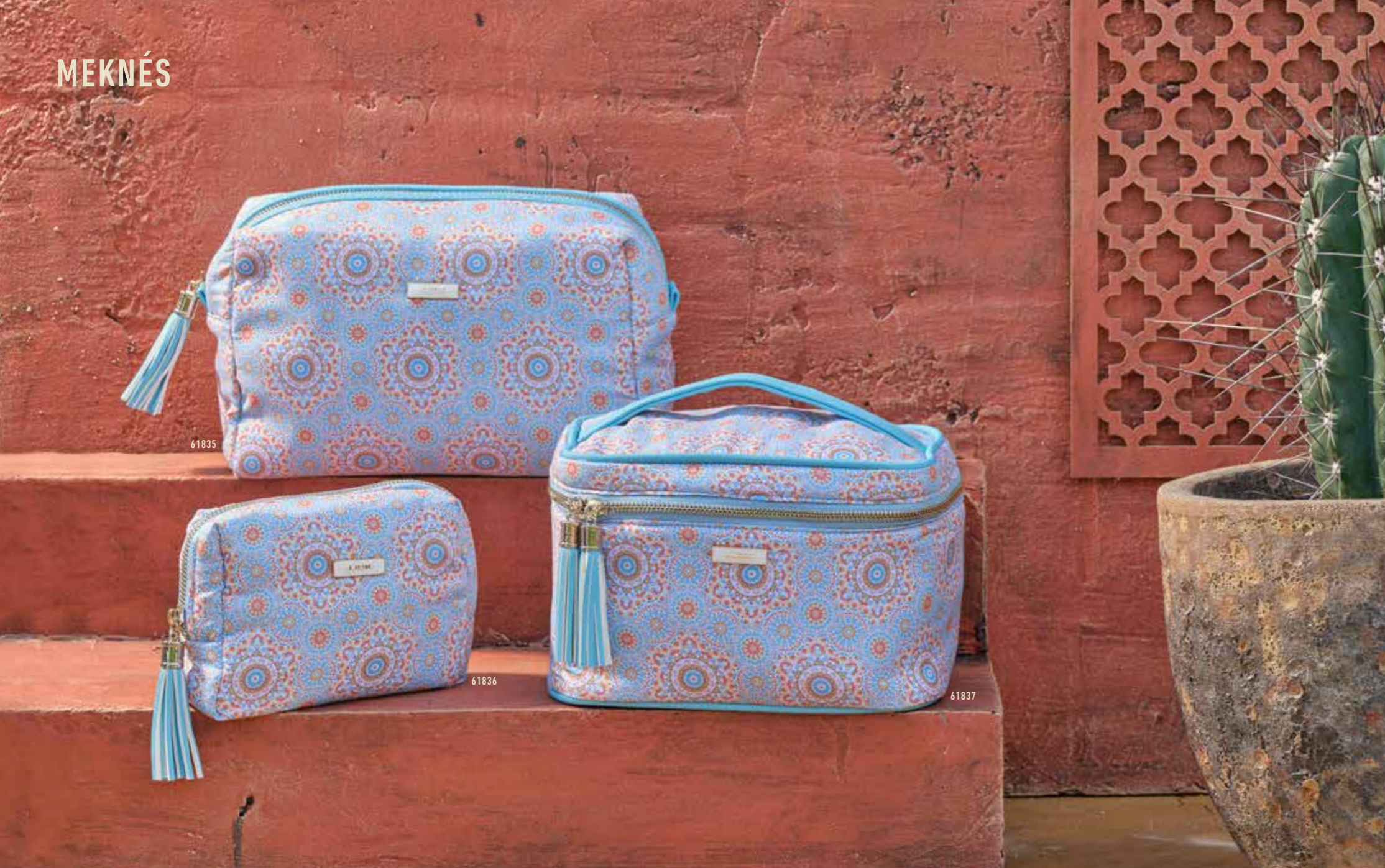
MAJORELLE BLUE

is a clear, intense, fresh shade of deep blue.

Majorelle Garden, Marrakech: In 1924, the French artist Jacques Majorelle constructed his largest artwork, the Majorelle Garden in Marrakech, Morocco, and painted the garden walls, fountains, features and villa this very intense shade of blue, for which he trademarked the name Majorelle Blue. He had noticed the color in Moroccan tiles, in Berber burnouses, and around the windows of buildings such as kasbahs and native adobe homes.



MEKNÉS



MEKNÉS | Item no. 61835 | Large Cosmetic Bag | Color Marrakech Soft Blue | Size 26 x 16 x 12 | Interior 4 elastic pockets | Quality Terylene
MEKNÉS | Item no. 61836 | Cosmetic Purse | Color Marrakech Soft Blue | Size 14 x 13 x 4 | Interior 2 elastic pockets | Quality Terylene
MEKNÉS | Item no. 61837 | Beauty Box | Color Marrakech Soft Blue | Size 22 x 15 x 15 | Interior 5 pencil and makeup brush holders & straps | Quality Terylene





ESSAOUIRA

61829

61833

61831

ESSAOUIRA | Item no. 61829 | Large Cosmetic Bag | Color Bright Yellow | Size 26 x 16 x 12 | Interior 4 elastic pockets | Quality Soft Nylon
ESSAOUIRA | Item no. 61831 | Large Cosmetic Bag | Color Majorelle Blue | Size 26 x 16 x 12 | Interior 4 elastic pockets | Quality Soft Nylon
ESSAOUIRA | Item no. 61833 | Large Cosmetic Bag | Color Fuchsia | Size 26 x 16 x 12 | Interior 4 elastic pockets | Quality Soft Nylon

ESSAOUIRA



61834

61832

61830

ESSAOUIRA | Item no. 61830 | Cosmetic Purse | Color Bright Yellow | Size 14 x 13 x 4 | Interior 2 elastic pocket | Quality Soft Nylon
ESSAOUIRA | Item no. 61832 | Cosmetic Purse | Color Majorelle Blue | Size 14 x 13 x 4 | Interior 2 elastic pockets | Quality Soft Nylon
ESSAOUIRA | Item no. 61834 | Cosmetic Purse | Color Fuchsia | Size 14 x 13 x 4 | Interior 2 elastic pockets | Quality Soft Nylon



TEMARA & FEZ



TEMARA | Item no. 61821 | Cosmetic Bag | Color Moroccan Red | Size 23 x 22 x 7 | Interior 2 elastic pockets | Quality Terylene

TEMARA | Item no. 61822 | Cosmetic Purse | Color Moroccan Red | Size 20 x 13 x 5 | Quality Terylene

FEZ | Item no. 61815 | Large Cosmetic Bag | Color Moroccan Red | Size 23 x 12 x 12 | Interior 3 elastic pockets & 1 zip pocket | Quality Soft PU



TEMARA

DID YOU KNOW...

TETOUAN WHITE

Tetouan is also known by the nickname "The white dove" because of its beautiful, whitewashed buildings as well as its affinity with Spanish culture.



DID YOU KNOW...

MOROCCO RED

Morocco Red is a rich ember-brown that reveals its style and simplicity with mysterious poise.



TEMARA | Item no. 61819 | Cosmetic Bag | Color Tetouan White | Size 23 x 22 x 7 | Interior 2 elastic pockets | Quality Terylene

TEMARA | Item no. 61820 | Cosmetic Purse | Color Tetouan White | Size 20 x 13 x 5 | Quality Terylene

TEMARA



TEMARA | Item no. 61817 | Cosmetic Bag | Color Majorelle Blue | Size 23 x 22 x 7 | Interior 2 elastic pockets | Quality Terylene
TEMARA | Item no. 61818 | Cosmetic Purse | Color Majorelle Blue | Size 20 x 13 x 5 | Quality Terylene

MARRAKECH



MARRAKECH | Item no. 61812 | Large Cosmetic Bag | Color Moroccan Tile Beige | Size 26 x 16 x 12 | Interior 4 elastic pockets | Quality Terylene
MARRAKECH | Item no. 61813 | Cosmetic Bag | Color Moroccan Tile Beige | Size 20 x 10 x 9 | Interior 2 elastic pockets | Quality Terylene



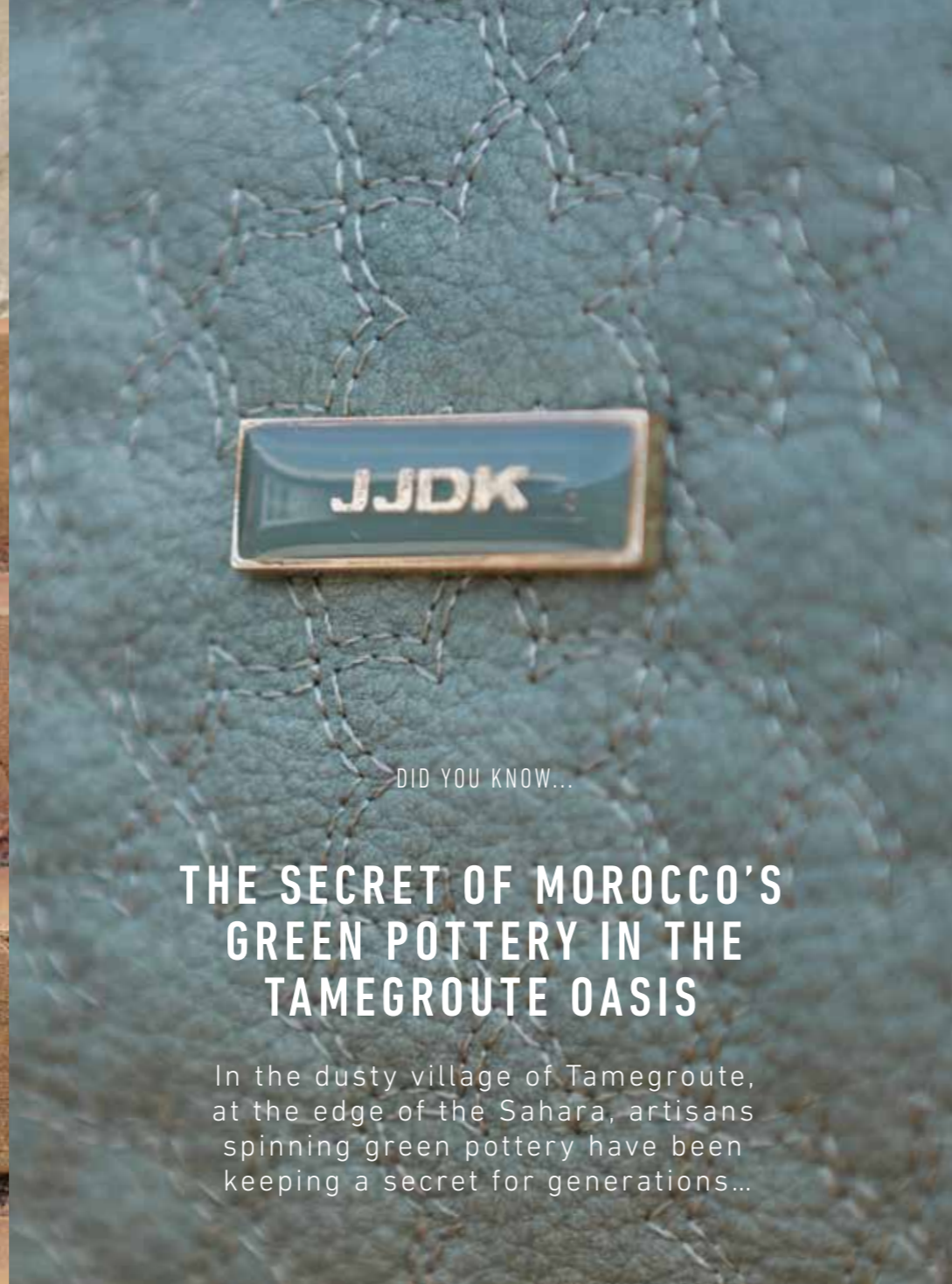
MARRAKECH | Item no. 61810 | Large Cosmetic Bag | Color Moroccan Tile Ocher | Size 26 x 16 x 12 | Interior 4 elastic pockets | Quality Terylene
MARRAKECH | Item no. 61811 | Cosmetic Bag | Color Moroccan Tile Ocher | Size 20 x 10 x 9 | Interior 2 elastic pockets | Quality Terylene

FEZ



61814





DID YOU KNOW...

THE SECRET OF MOROCCO'S GREEN POTTERY IN THE TAMEGROUTE OASIS

In the dusty village of Tamegroute, at the edge of the Sahara, artisans spinning green pottery have been keeping a secret for generations...



61816

TAFRAOUT



61692

61693



TAFRAOUT | Item no. 61692 | Large Cosmetic Bag | Color Lavender | Size 25x18x12 | Interior 2 large elastic pockets | Quality Soft PU

TAFRAOUT | Item no. 61693 | Cosmetic Bag | Color Lavender | Size 22x14x8 | Interior 2 elastic pockets | Quality Soft PU

DID YOU KNOW...

MOROCCO'S MAGICAL PINK TOWN OF TAFRAOUT

Is actually situated in a small valley, at the foot of Djebel Lekest, a pink granite mountain.



TAFRAOUT



61694

61695

TAFRAOUT | Item no. 61694 | Large Cosmetic Bag | Color Black | Size 25x18x12 | Interior 2 large elastic pockets | Quality Soft PU

TAFRAOUT | Item no. 61695 | Cosmetic Bag | Color Black | Size 22x14x8 | Interior 2 elastic pockets | Quality Soft PU

SAFI



SAFI | Item no. 61479 | Cosmetic Bag | Color Cognac | Size 25x17x10 | Interior 4 elastic pockets | Quality Soft PU
SAFI | Item no. 61480 | Cosmetic Purse | Color Cognac | Size 15x12x6 | Interior 2 elastic pockets | Quality Soft PU
SAFI | Item no. 61483 | Cosmetic Bag | Color Yellow | Size 25x17x10 | Interior 4 elastic pockets | Quality Soft PU
SAFI | Item no. 61484 | Cosmetic Purse | Color Yellow | Size 15x12x6 | Interior 2 elastic pockets | Quality Soft PU



ASILAH | Item no. 61572 | Large Cosmetic Bag | Color White | Size 25 x 18 x 12 | Interior 2 large elastic pockets | Quality Soft PU
ASILAH | Item no. 61574 | Beauty Box | Color White | Size 26 x 17 x 17 | Interior 1 mirror, 2 elastic pockets, 1 zip pocket & straps | Quality Soft PU
ASILAH | Item no. 61580 | Beauty Box | Color Majorelle Blue | Size 26 x 17 x 17 | Interior 1 mirror, 2 elastic pockets, 1 zip pocket & straps | Quality Soft PU



PREMIUM FASHION MEN



NADOR



NADOR | Item no. 61838 | Toiletry Bag | Color Black | Size 26 x 17 x 8 | Interior 2 elastic pockets & 1 zip pocket | Quality Soft PU
NADOR | Item no. 61839 | Toiletry Bag | Color Olive Green | Size 26 x 17 x 8 | Interior 2 elastic pockets & 1 zip pocket | Quality Soft PU
NADOR | Item no. 61840 | Toiletry Bag | Color Brown | Size 26 x 17 x 8 | Interior 2 elastic pockets & 1 zip pocket | Quality Soft PU

TANGER



TANGER | Item no. 61683 | Toiletry Bag | Color Olive | Size 26 x 15 x 12 | Interior 4 pockets | Quality Firm PU
TANGER | Item no. 61684 | Toiletry Bag | Color Dark Beige | Size 26 x 15 x 12 | Interior 4 pockets | Quality Firm PU





SIGNATUR COLLECTION H.C. ANDERSEN



1837

1836

1838



H.C. Andersen | Item no. 1836 | Toiletry Bag | Color Black | Size 25 x 12 x 6 | Interior 4 pockets & 1 zip pocket | Quality Firm PU
 H.C. Andersen | Item no. 1837 | Toiletry Bag | Color Black | Size 28 x 18 x 12 | Interior 6 elastic pockets | Quality Firm PU
 H.C. Andersen | Item no. 1838 | Toiletry Bag | Color Black | Size 26 x 20 x 10 | Interior 3 pockets & 2 zip pockets | Quality Firm PU

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